

The Global Institute

For the Advancement of
Management and Entrepreneurship

OVERVIEW

Building Innovative Educational Programs through an Integrated Alliance and Partnership Network for Building Global Alliances in China through Christ-Centered Universities

KEYS TO SUCCESS

- Provide qualified professors who possess a Christian world view
- Develop an academic strategy that aligns with foreign cultural values
- Implement and maintain quality control and assurance policy

Leadership in Global Management

- Extending the global presence of Christ-Centered Universities (CCU) in building quality leadership programs in China
- Bringing global elements into CCU MBA programs
- Reinforcing the CCU global presence in global management programs both domestic and in China
- Allowing students from CCU's an opportunity to accompany visiting professors for possible future missionary possibility

Flexibility, Synergies, Mutual Growth Partnerships and Alliances

- Focused programs
- Student exchanges
- Student internships
- Faculty development and research projects
- Integrated components can be delivered via technology, e.g., Web Conferencing and email
- US-bases students may study along with Chinese Students.

Face-to-Face Global Component – Business Degree And specialized tutorial in China

- A qualified faculty member from CCU travels to China to conduct short-term intensive courses (see sample itinerary: www.themastersview.com/TGI/Sample_Itinerary.pdf)
- The CCU will issue the MBA to American students through the cooperative program. The student will complete the program through a combination of course work on the home campus and pre-arranged tutorials at a top Chinese university

The Global Institute

For the Advancement of
Management and Entrepreneurship

A central part of the mission of The Global Institute is the fact that globalization is part of God's plan to integrate the entire body of Christ into his global plan – and that is to evangelize the world. Given the fact of the Great Commission, the parable of the talents, and ongoing global forces – including economic, political, socio-cultural and technical – it behooves academics and professionals to integrate their talents, expertise, and these global forces, for the good of global markets that are without the education to ensure a better society.

The Institute further seeks US-based colleges and universities to invest human resources into furthering academic knowledge with a Christian worldview within the emerging economy context. To this end, the challenges for exposing the Gospel in academic settings are daunting and complex, especially in global times of the 21st Century.

The Institute provides an extensive business curriculum for U.S.-based institutions desiring an aggressive and up-to-date major or concentration in **International Business for Graduate and Undergraduate** programs. These courses will be available for online learning in addition to online and face-to-face in a host country.

The Institute will also provide a pathway into emerging markets for consultants, both educational and professional, to share their unique expertise with host country educators as well as multinational companies and personnel.

PROGRAM FOR EDUCATORS

Academically trained Christian educators, preferably with a doctorate in business, and desiring to share the love of Jesus Christ with students and professors in an emerging economy, namely China, are invited to partner with The Global Institute in enriching the lives of both foreign students, professors and administrators. Academics and professional experts with unique qualifications and holding a minimum of an advanced degree and certifications are also invited to join the Institute's initiative to educate students in emerging economy countries. The Global Institute will initially invest in a certificate program in China and we are currently collaborating with university officials in China.

Educators in U.S.-based institutions are encouraged to consider the Institute's **International Business Concentration** curriculum. This program is designed especially for those institutions having no such concentration. The IBC curriculum is an added benefit for both student and faculty to take advantage of global studies.

The Global Institute

For the Advancement of
Management and Entrepreneurship

The long-term objective is to make Christ known throughout the emerging economies starting first with China. The objectives will emerge through the following initiatives:

- Build a reputable certificate program suitable for accredited recognition
- Develop alliances with top Chinese universities
- Create an entrée for US-based students and corporate executives to visit business sites in China
- Enhance the business through continued research and knowledge of world economics and business practices in order to strengthen US academic programs and corporate institutions

An alternate purpose of The Global Institute is to provide consultative services to institutions of higher learning in building a global program. The suggested model is as follows:

- Assist with customized global courses
- Assist with faculty development in global knowledge
- Assist with leading faculty and students on an international field trip

ABOUT THE CONSULTANTS PROGRAM

This program allows the visiting U.S.-based professor and professional to engage in international consulting by bringing acquired expertise in various disciplines for the benefit of both the multinational entity as well as the U.S.-based institution. This cross-cultural exchange benefits the host entity by gained knowledge and experience from Western experts. Additionally, the U.S.-based entity, be it university-based or corporate-based, gains valuable international knowledge to bring back to the classroom or to the corporate headquarters.

Multinational corporations as well as single country-specific businesses benefit from shared knowledge from Western practitioners. This consulting connection creates enduring customer relationships capable of forging strong professional and personal bonds.